



Dealer Program

Contact: Tyler Gwin, Owner | 318-498-2658

Thank you for your interest in becoming a dealer for Dirty T's Fab and Offroad. Please complete this application and return it with the required documents. All applications are subject to approval.

Business Information

Business Name: _____

DBA (if different): _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Business Phone: _____ Fax (if applicable): _____

Contact Name: _____

Phone Number (if different than above): _____

Email: _____

Website: _____

Social Media Accounts (List all):

Facebook: _____

Instagram: _____

TikTok: _____

YouTube: _____

Other: _____

Business Type (Check one)

Retail Storefront

Online Store

Repair/Service Shop

Wholesale Distributor

Other: _____

Years in Business: _____

Do you have a physical storefront? Yes No

Do you sell on third-party platforms (eBay, Amazon, etc.)? Yes No

If yes, list platforms: _____

Legal & Tax Information

Federal Tax ID (EIN): _____

Resale Tax Permit Number: _____

State of Issue: _____

Agreement & Signature

By signing below, I certify that the information provided is accurate and complete. I agree to comply with Dirty T's Fab and Offroad Dealer Terms & Conditions.

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Tier	Buy-In (Opening Order)	Annual Purchase Volume	Discount off MSRP
T1	\$25,000	\$70,001— \$100,000+	30%+
T2	\$20,000	\$55,001—\$70,000	25%
T3	\$15,000	\$30,001—\$55,000	20%
T4	\$10,000	\$15,001—\$30,000	15%
T5	\$5,000	\$5,000—\$15,000	10%

Buy-In Requirement

Dealers must submit an opening buy-in order at their selected tier level. The buy-in determines the starting discount tier and is non-refundable.

Payment Terms

Half-down must be paid within 10 business days of placing the order. All invoices must be paid in full before shipment or pickup. Once the order is complete, dealers have 14 business days to pay the remaining balance before a 3% late fee is added, and another 3% after 30 days. After 60 days, order may be forfeited with no refund.

Annual Purchase Volume

Dealers must meet their annual purchase volume to maintain their discount. Reviews occur every 12 months. Dealers may move up or down tiers based on performance. Every fiscal year you will start your buy-in unless your end-of-year sales are below your buy-in and you'll start at the tier your sales reflect.

MAP Policy

All dealers must adhere to a 10% MAP (Minimum Advertised Price) policy. Example: MSRP \$100 + MAP \$90. Violations may result in suspension or termination of dealer status.

Product Allocation & Priority

Top-tier dealers (T1—T2) receive priority allocation on limited or high-demand products.

Exclusivity

No automatic territorial exclusivity is granted. Any exclusive rights must be separately agreed upon in writing.

Program Review

Dealer performance and compliance are reviewed annually, and program terms may be updated. Dealers maintaining Tier 4 or above for the full year will not be required to submit a new buy-in the following year.

Dealer Portal Access

Dealers in Tier 4 or above receive a login to the Dirty T's Fab & Offroad website, where their discount is automatically applied below MSRP.

Marketing & Engagement Incentives

Extra % discounts may be earned throughout the year depending on engagement. Incentives are awarded for social shares and tags of Dirty T's Fab & Offroad. One annual extra discount is available for a shop/owner build (post-Q3) Tier 3 and above.