



Dealer Program

Contact: Tyler Gwin, Owner | 318-498-2658

Thank you for your interest in becoming a dealer for Dirty T's Fab and Offroad. Please complete this application and return it with the required documents. All applications are subject to approval.

Business Information

Business Name: _____

DBA (if different): _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Business Phone: _____ Fax (if applicable): _____

Contact Name: _____

Phone Number (if different than above): _____

Email: _____

Website: _____

Social Media Accounts (List all):

☐ Facebook: _____

☐ Instagram: _____

☐ TikTok: _____

☐ YouTube: _____

☐ Other: _____

Business Type (Check one)

☐ Retail Storefront

☐ Online Store

☐ Repair/Service Shop

☐ Wholesale Distributor

☐ Other: _____

Years in Business: _____

Do you have a physical storefront? ☐ Yes ☐ No

Do you sell on third-party platforms (eBay, Amazon, etc.)? ☐ Yes ☐ No

☐ If yes, list platforms: _____

Legal & Tax Information

Federal Tax ID (EIN): _____

Resale Tax Permit Number: _____

State of Issue: _____

Agreement & Signature

By signing below, I certify that the information provided is accurate and complete. I agree to comply with Dirty T's Fab and Offroad Dealer Terms & Conditions.

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Dirty T's Fab & Offroad

Authorized Dealer Program Guide

Grow your business. Earn better pricing. Build a long-term partnership.

Dealer Tier Structure

Tier	Opening Buy-In	Annual Purchase Volume*	Discount
T5	\$5,000	\$5,000–\$19,999	10%
T4	\$10,000	\$20,000–\$49,999	15%
T3	\$15,000	\$50,000–\$89,999	20%
T2	\$20,000	\$90,000–\$149,999	25%
T1	\$25,000	\$150,000+	30%

*Annual Purchase Volume is based on the dealer's actual invoiced product purchases after the dealer discount has been applied. Shipping, taxes, returns, credits, and promotional discounts are not included.

Purchase Volume Example

Description	Amount
MSRP	\$5,000
Tier 5 Discount (10%)	-\$500
Dealer Pays	\$4,500
Annual Purchase Volume Credited	\$4,500

1. Opening Buy-In

The opening buy-in determines your starting dealer tier and initial discount. The buy-in is a one-time investment to establish your dealer account and is non-refundable.

2. Annual Purchase Volume

Annual Purchase Volume is calculated using your net product purchases after your dealer discount has been applied. Purchase volume is based on the actual invoiced amount for products only and excludes shipping, taxes, returns, credits, and promotional discounts.

3. Moving Up a Tier

As your cumulative annual purchases reach the next tier threshold, you are automatically upgraded. Your new discount applies to all future orders after the new tier is earned.

4. Annual Review

At the end of each fiscal year, your total annual purchases determine the tier you will begin the following year in. Dealers start the new year at the highest tier earned during the previous year.

5. Maintaining Your Tier

You keep your earned tier throughout the following fiscal year. If your purchases do not meet the required annual purchase volume by the next annual review, your tier will be adjusted to match your actual purchase volume for the following year.

6. Mid-Year Performance Check

Dirty T's may conduct a mid-year performance review and notify dealers who are behind pace so they have time to maintain their current tier before the annual review.

7. Payment Terms

- 50% deposit due within 10 business days of placing an opening order.
- Remaining balance due within 14 business days after the order is complete.
- Orders must be paid in full before shipment or pickup.
- A 3% late fee may be applied after 14 business days and an additional 3% after 30 days.
- Orders unpaid after 60 days may be canceled and forfeited.

8. MAP Policy

All dealers must comply with the Dirty T's 10% Minimum Advertised Price (MAP) policy. Failure to comply may result in suspension or termination of dealer privileges.

9. Product Allocation

Tier 1 and Tier 2 dealers receive priority access to limited-production and high-demand products when inventory is constrained.

10. Dealer Portal

Dealers maintaining Tier 4 or higher receive access to the Dirty T's dealer portal with automatic wholesale pricing.

11. Marketing Incentives

Additional discounts and incentives may be offered throughout the year for social media engagement, product promotion, and qualified shop or owner builds.

Example

A dealer joins at Tier 5 with a \$5,000 buy-in. During the year they purchase \$102,000 in products (based on discounted invoice totals) and finish the year as a Tier 2 dealer. They begin the following year at Tier 2. If they purchase only \$45,000 during that following year, they keep Tier 2 pricing for that year and are adjusted to Tier 4 at the next annual review.

Our Goal

Our goal is to build long-term partnerships by rewarding dealers who invest in the Dirty T's brand. As your business grows, your pricing, benefits, and opportunities grow with you.